

NATIONAL  
MERINO CHALLENGE

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# NATIONAL MERINO CHALLENGE

ADELAIDE SHOWGROUND  
19 & 20 MAY 2018





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# WHAT IS THE NATIONAL MERINO CHALLENGE?

The **National Merino Challenge** (NMC) is a two-day, national **Australian Wool Innovation** (AWI) initiative which improves the engagement of young people with the sheep and wool industry by developing their knowledge, skills and networks. It involves presentations and demonstrations from industry professionals, with students participating in seven 'mini-challenges' over two days, testing their knowledge of Merino fleece, production, breeding and selection.

The 2018 NMC, to be held in Adelaide on Saturday, 19 & Sunday, 20 May 2018, offers an unparalleled opportunity for your business to invest in the next generation of the sheep & wool industry.

In its sixth year, the NMC continues to attract young people from across Australia. The two-day event has now introduced around 500 secondary and tertiary students to the basic skills involved in the wool industry.

Students participating in the previous NMCs found it was not only educational, but also a great networking opportunity, with many commenting they left with a greater understanding of the opportunities in the wool industry and the career paths that can be explored.

AWI's support of this initiative ensures its success and industry relevance. There is significant media coverage and promotion of this event, promising great exposure for your business.

For more information, please see our website [www.awinmc.com.au](http://www.awinmc.com.au)

To become a partner, please contact:

**BEN WATTS**

NMC Project Manager

0428 668 706

ben@bralca.com

**NICOLE CONALLIN**

Australian Wool Innovation

0420 523 998

nicole.conallin@wool.com

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# 2018 NMC PARTNERSHIP OPPORTUNITIES



## **GOLD PARTNER (3 of 5 AVAILABLE)**

**\$5,000 PLUS GST**

**As a Gold Partner of the NMC,  
you receive the following benefits:**

- Your logo included on all event signage as Gold Sponsor
- Your logo in all event marketing print material and possible newspaper advertising
- Company logo on the cover of the event program
- Opportunity to contribute to the competition prizes
- Gold Sponsor status on NMC website with a link to your website
- 6m x 3m product display area or stall at the event
- Company brochure, flyer or product sample in event giveaways where applicable
- Verbal acknowledgement at the event
- Opportunity to supply a company representative to the Careers Panel
- 6 complimentary tickets to the National Merino Challenge Industry Dinner



## **SILVER PARTNER (4 of 5 AVAILABLE)**

**\$3,000 PLUS GST**

**As a Silver Partner of the NMC, you receive the following benefits:**

- Company logo in all event marketing print material and possible newspaper advertising
- Company logo in the event program
- Silver Sponsor status on the NMC website with a link to your website
- 3m x 3m product display area or stall at the event
- Verbal acknowledgement at the event
- 4 complimentary tickets to the National Merino Challenge Industry Dinner



## **BRONZE PARTNER (10 AVAILABLE)**

**\$2,000 PLUS GST**

**As a Bronze Partner of the NMC, you receive the following benefits:**

- Company logo in the event program
- Bronze Sponsor status on the NMC website with a link to your website
- 3m x 3m product display area or stall at the event
- Verbal acknowledgement at the event
- 2 complimentary tickets to the National Merino Challenge Industry Dinner



## **DINNER PARTNER (1 AVAILABLE)**

**\$5,000 PLUS GST**

**As the Dinner Partner of the NMC, you receive the following benefits:**

- Your logo on all event signage at venues as Dinner Sponsor
- Your logo in all event marketing print material and possible newspaper advertising
- Company logo in the event program and on the dinner menu
- Dinner Sponsor status on NMC website with a link to your website
- 3m x 3m product display area or stall at the event
- Verbal acknowledgement at the event
- 6 complimentary tickets to the National Merino Challenge Industry Dinner



## **MORNING TEA & LUNCH PARTNER (3 of 4 AVAILABLE)**

**\$1,000 PLUS GST**

**As a Meal Break Partner of the NMC you receive the following benefits:**

- Morning Tea or Lunch Sponsor status on the NMC website with a link to your website
- Company name in the event program and all marketing material
- Verbal acknowledgement during the event
- Opportunity to put an insert into the NMC student satchels
- 1 complimentary ticket to the National Merino Challenge Industry Dinner





## **VENUE PARTNER (ALLOCATION EXHAUSTED)**

### **NEGOTIABLE**

**As the Venue Partner of the NMC, you receive the following benefits:**

- Company logo in all event marketing print material and possible newspaper advertising
- Company logo in the event program
- 3m x 3m product display area or stall at the event
- Venue Sponsor status on the NMC website with a link to your website
- Verbal acknowledgement at the event
- 4 complimentary tickets to the National Merino Challenge Industry Dinner



## **EXHIBITION PARTNER**

**\$1,000 PLUS GST**

**The NMC Exhibition Partner package includes the following:**

- Exhibition Sponsor status on the NMC website with a link to your website
- Company name in the event program and all marketing material
- Verbal acknowledgement during the event
- 3m x 3m product display area or stall at the event
- Opportunity to put an insert into the NMC student satchels
- 1 complimentary ticket to the National Merino Challenge Industry Dinner

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# PARTNERSHIP BOOKING FORM

Please post or email this form to:

**National Merino Challenge**

Att: Nicole Conallin

Level 5, 68 Harrington St THE ROCKS NSW 2000

0420 523 998 nicole.conallin@wool.com

## CONTACT DETAILS

Company Name

Contact Name

Position

Postal Address

State

Postcode

Phone

Mobile

Email

## PARTNERSHIP LEVEL

All partnership amounts exclude gst and are payable prior to the event.

Please indicate below which level you are interested in:

**GOLD PARTNER – \$5,000 PLUS GST**

**SILVER PARTNER – \$3,000 PLUS GST**

**BRONZE PARTNER – \$2,000 PLUS GST**

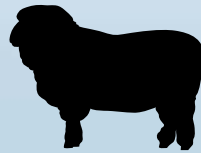
**DINNER PARTNER – \$5,000 PLUS GST**

**MORNING TEA OR LUNCH PARTNER – \$1,000 PLUS GST**

**VENUE PARTNER – ALLOCATION EXHAUSTED**

**EXHIBITION PARTNER – \$1,000 PLUS GST**

**PLEASE CONTACT ME TO DISCUSS A PERSONALISED PACKAGE**



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[WOOL.COM](http://WOOL.COM)

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