



2015 NMC SPONSORSHIP OPPORTUNITIES

The NMC is a two-day, national AWI initiative which improves the engagement of young people with the sheep and wool industry by developing their knowledge, skills and networks. It involves presentations and demonstrations from industry professionals, with students participating in seven 'mini-challenges' over two days, testing their knowledge of Merino fleece, production, breeding and selection.

The 2015 NMC, to be held in Adelaide on Saturday, 9 & Sunday, 10 May 2015, offers an unparalleled opportunity for your business to invest in the next generation of the sheep & wool industry.

The inaugural event in 2013 was reported across media as a great success, with over 60 secondary and tertiary students from NSW, Victoria and WA competing. 2014 saw more than a 50% increase in numbers, with over 90 students from around Australia coming together to participate in this one-of-a-kind event.

Students participating in the previous NMCs found it was not only educational, but also a great networking opportunity, with many commenting they left with a greater understanding of the opportunities in the wool industry and the career paths that can be explored.

Australian Wool Innovation Limited's (AWI) support of this initiative ensures its success and industry relevance. There is significant media coverage and promotion of this event, promising great exposure for your business.

NMC COMMITTEE & STAFF

Hamish Chandler	Armidale, NSW	NMC Steering Committee
Michelle Cousins	Burra, SA	NMC Steering Committee
Mitchell Crosby	Narrogin, WA	NMC Steering Committee
Michael Friend	Wagga Wagga, NSW	NMC Steering Committee
Charles Impey	Tamworth, NSW	NMC Steering Committee
Dan Korff	Coonabarabran, NSW	NMC Steering Committee
Danielle Krix	Windsor, NSW	NMC Steering Committee
Sydney Lawrie	Tumby Bay, SA	NMC Steering Committee
Michael Peden	Goulburn, NSW	NMC Steering Committee
Ben Watts	Molong, NSW	NMC Project Manager
Emily King	Australian Wool Innovation	Manager, Woolgrower Extension & Adoption



NATIONAL MERINO CHALLENGE

RAM SPONSOR (ALLOCATION EXHAUSTED)

\$5,000 plus GST

As the Ram Sponsor of the NMC, you will receive the following benefits:

- Your logo included on all event signage as Ram Sponsor
- Your logo in all event marketing print material and possible newspaper advertising
- Company logo on the cover of the event program
- Opportunity to contribute to the competition prizes
- Ram Sponsor status on NMC website with a link to your website
- 6m x 3m product display area or stall at the event
- Company brochure, flyer or product sample in event giveaways where applicable
- Verbal acknowledgement at the event
- Opportunity to supply a company representative to the Career Panel
- 6 complimentary tickets to the National Merino Challenge Industry Dinner

EWE SPONSOR (4 OF 5 AVAILABLE)

\$3,000 plus GST

As a Ewe Sponsor of the NMC, you will receive the following benefits:

- Company logo in all event marketing print material and possible newspaper advertising
- Company logo in the event program
- Ewe Sponsor status on the NMC website with a link to your website
- 3m x 3m product display area or stall at the event
- Verbal acknowledgement at the event
- 4 complimentary tickets to the National Merino Challenge Industry Dinner

LAMB SPONSOR (9 OF 10 AVAILABLE)

\$2,000 plus GST

As a Lamb Sponsor of the NMC, you will receive the following benefits:

- Company logo in the event program
- Lamb Sponsor status on the NMC website with a link to your website
- 3m x 3m product display area or stall at the event
- Verbal acknowledgement at the event
- 2 complimentary tickets to the National Merino Challenge Industry Dinner

MORNING TEA & LUNCH SPONSOR (3 OF 4 AVAILABLE)

\$1,000 plus GST

As a Meal Break sponsor of the NMC you will receive the following benefits:

- Morning Tea, Lunch or Afternoon Tea Sponsor status on the NMC website with a link to your website
- Company name in the event program and all marketing material
- Verbal acknowledgement during the event
- Opportunity to put an insert into the NMC student satchels
- 1 complimentary ticket to the National Merino Challenge Industry Dinner



NATIONAL MERINO CHALLENGE

EXHIBITION SPONSOR

\$1,000 plus GST

The NMC Exhibition Sponsor package includes the following:

- Exhibition Sponsor status on the NMC website with a link to your website
- Company name in the event program and all marketing material
- Verbal acknowledgement during the event
- 3m x 3m product display area or stall at the event
- Opportunity to put an insert into the NMC student satchels
- 1 complimentary ticket to the National Merino Challenge Industry Dinner

VENUE SPONSOR (ALLOCATION EXHAUSTED)

Negotiable

As the Venue Sponsor of the NMC, you will receive the following benefits:

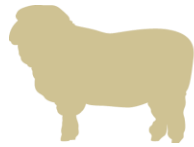
- Company logo in all event marketing print material and possible newspaper advertising
- Company logo in the event program
- 3m x 3m product display area or stall at the event
- Venue Sponsor status on the NMC website with a link to your website
- Verbal acknowledgement at the event
- 4 complimentary tickets to the National Merino Challenge Industry Dinner

DINNER SPONSOR (ALLOCATION EXHAUSTED)

Negotiable

As the Dinner Sponsor of the NMC, you will receive the following benefits:

- Your logo on all event signage at venues as Dinner Sponsor
- Your logo in all event marketing print material and possible newspaper advertising
- Company logo in the event program and on the dinner menu
- Dinner Sponsor status on NMC website with a link to your website
- 3m x 3m product display area or stall at the event
- Verbal acknowledgement at the event
- 6 complimentary tickets to the National Merino Challenge Industry Dinner



SPONSORSHIP BOOKING FORM

Please post or email this form to:

National Merino Challenge

Att: Ben Watts

2493 Mitchell Highway

MOLONG NSW 2866

Phone 0428 668 706

Email ben@bralca.com

CONTACT DETAILS

COMPANY NAME _____

CONTACT NAME _____

POSITION _____

POSTAL ADDRESS _____

STATE _____ POSTCODE _____

PHONE _____ MOBILE _____

EMAIL _____

SPONSORSHIP LEVEL

ALL SPONSORSHIP AMOUNTS EXCLUDE GST AND ARE PAYABLE PRIOR TO THE EVENT. PLEASE INDICATE BELOW WHICH LEVEL YOU ARE INTERESTED IN:

- Ram Sponsor – ALLOCATION EXHAUSTED**
- Ewe Sponsor – \$3,000 plus GST**
- Lamb Sponsor – \$2,000 plus GST**
- Venue Sponsor – ALLOCATION EXHAUSTED**
- Dinner Sponsor – ALLOCATION EXHAUSTED**
- Morning Tea or Lunch Sponsor – \$1,000 plus GST**
- Exhibition Sponsor – \$1,000 plus GST**
- Please contact me to discuss a personalised package**